



Import & Export  
Company

NOVEL  
ARRUMADO



# About NovelArrumado Company

NovelArrumado Unipessoal Lda is an international trading company registered in Portugal (NIPC: 518484467), headquartered in Lisbon and fully compliant with EU trade regulations. The company specializes in the import and export of food and beverage products, dried fruits, herbal plants, additives and ingredients, raw materials, industrial supplies, and agricultural products.

With regional presence in Germany, Turkey, Africa, and the CIS markets, NovelArrumado serves as a strategic bridge connecting Europe, Asia, and Africa. The company provides structured B2B sourcing solutions supported by a strong supplier network, professional trade management, and efficient supply chain coordination.

Led by a management team with extensive experience in international trade projects across the Middle East, the CIS region, and Europe, NovelArrumado is committed to minimizing commercial risks while creating sustainable, long-term value for its global partners.

***At NovelArrumado, every transaction marks the beginning of a long-term partnership built on reliability, trust, and consistent supply.***

# Business Areas

NovelArrumado operates across multiple sectors within the international food, beverages and ingredients supply chain, including:

- **Soft Drinks and Beverages**
- **Date Products and Date-Based Foods**
- **Snack Bars and Confectionery Products**
- **Fruit Chips and Dried Fruits**
- **Chewing Gum and Gummy Confectionery**
- **Herbs, Spices and Teas**
- **Freeze-Dried Products, Dried Vegetables and Fruit Peels**
- **Food Ingredients and Raw Materials**

## Bubble Explosion Drink



## Premium Beverages

Crafted from naturally sweet dates, this sparkling beverage delivers smooth caramel notes and a light, refreshing fizz. With no added sugar, it provides natural energy and a uniquely modern taste.



Popping drinks are refreshing sodas containing juice-filled bubbles that burst in your mouth, creating a playful, fruity and exciting drinking experience.

- Oolong Tea with Lychee
- Oolong Tea with Strawberry & Dragon Fruit
- Oolong Tea with Peach
- Oolong Tea with Mango & Passion Fruit



## Fresh. Fun. Flavor.

Discover a vibrant range of sparkling drinks bursting with bold, playful flavors, from candy-inspired Bubble Boom to refreshing fruity favorites like mango, melon, strawberry, watermelon, peach and blueberry.

## Premium Date Varieties



We supply a diverse range of high-quality date varieties sourced from reliable producers and carefully selected to meet strict quality standards.

Our portfolio includes a wide range of premium date varieties:

- ✓ Medjool
- ✓ Deglet Nour
- ✓ Khalas
- ✓ Zahidi
- ✓ Piarom
- ✓ Mazafati
- ✓ Sukharry
- ✓ Ajwa

## Date Syrup

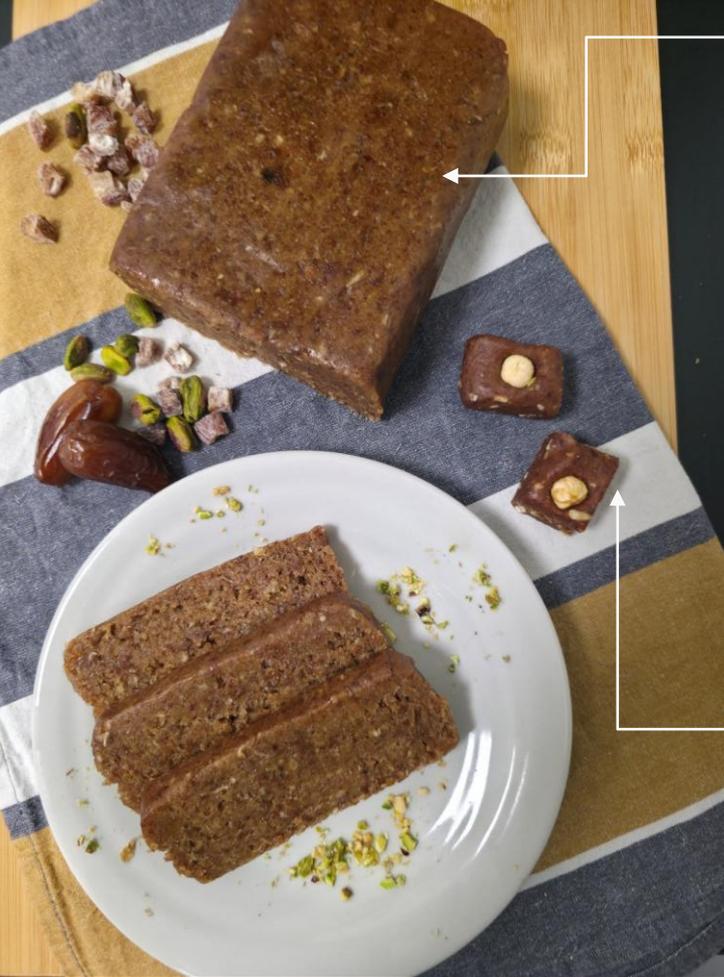
A thick, dark sweetener made from premium dates, featuring a rich, caramel-like flavor and smooth texture. Perfect for culinary applications or as a natural, healthy alternative to refined sugars.



## Premium Date Beverages

Premium date-based beverages, naturally sweet and versatile for B2B markets.





## Date Paste

Available in a variety of formats and presentations, our date paste is perfect for culinary use, confectionery, and industrial applications.

### Key Features:

- Smooth texture, naturally sweet
- Ready for food production or retail
- Custom packaging options available

## Chopped Dates

Sweet, chewy chopped dates ideal for baking, snacking, and culinary creations.

### Key Features:

- Convenient, ready-to-use format
- Perfect for desserts, energy bars, and bakery products
- B2B and bulk packaging options

## Date Snack

Healthy, individual date snacks designed for on-the-go consumption.

### Key Features:

- Individually wrapped for takeaway
- Nutritious and naturally sweet
- Suitable for retail and corporate gifting



Indulge in buttery cookies filled with dates, nuts, or figs, a perfect sweet treat for any occasion.

Part of our date-based product range, crafted to deliver natural sweetness, premium quality, and versatile enjoyment.



Stuffed  
Date  
Cookies



Sweet. Natural. Irresistible.

# .Bars & Snacks

Indulge in 50g of Dubai-style crunchy bars, packed with flavor and crafted from premium ingredients. Every bite delivers a satisfying crunch, natural sweetness, and a burst of energy, perfect for on-the-go snacking or a quick treat.

## Bar Snack Lines:

- High Protein
- Chocolate
- Mixed Fruit & Nuts



## Our Best Sellers Flavors:

- Strawberry
- Pistachio

**Discover our  
lines of snacks  
and bars.**

## **Plantain Chips:**

- Original
- Spicy
- Garlic

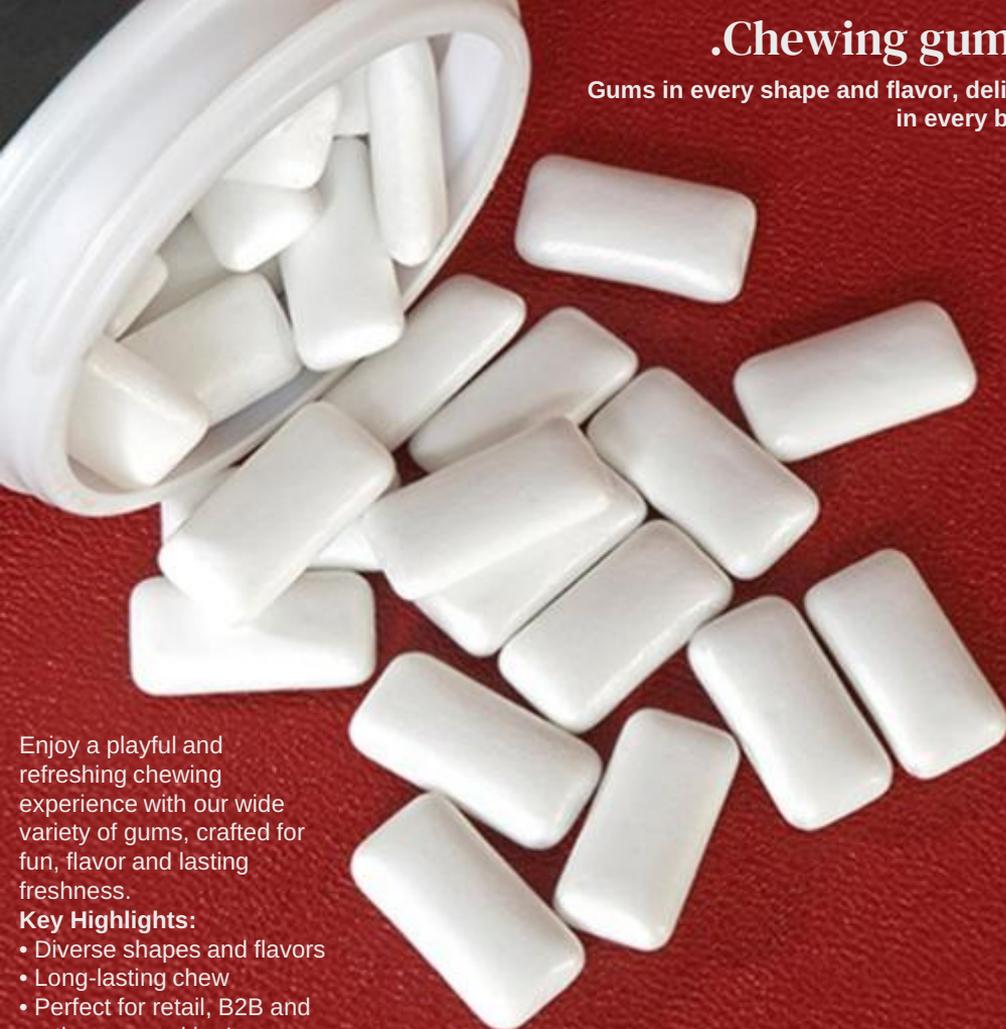
**Explore a vibrant range of snacks and bars, crafted for  
flavor, quality and convenience.  
Perfect for on-the-go enjoyment or as a tasty treat anytime.**

## **Other Snacks:**

- Fruit Chips
- Nuts & Mixes
- Sweet Snacks
- Savory Snacks

## .Chewing gums

Gums in every shape and flavor, delight in every bite!



Enjoy a playful and refreshing chewing experience with our wide variety of gums, crafted for fun, flavor and lasting freshness.

### Key Highlights:

- Diverse shapes and flavors
- Long-lasting chew
- Perfect for retail, B2B and on-the-go snacking!

Full range of formats and flavors are available.

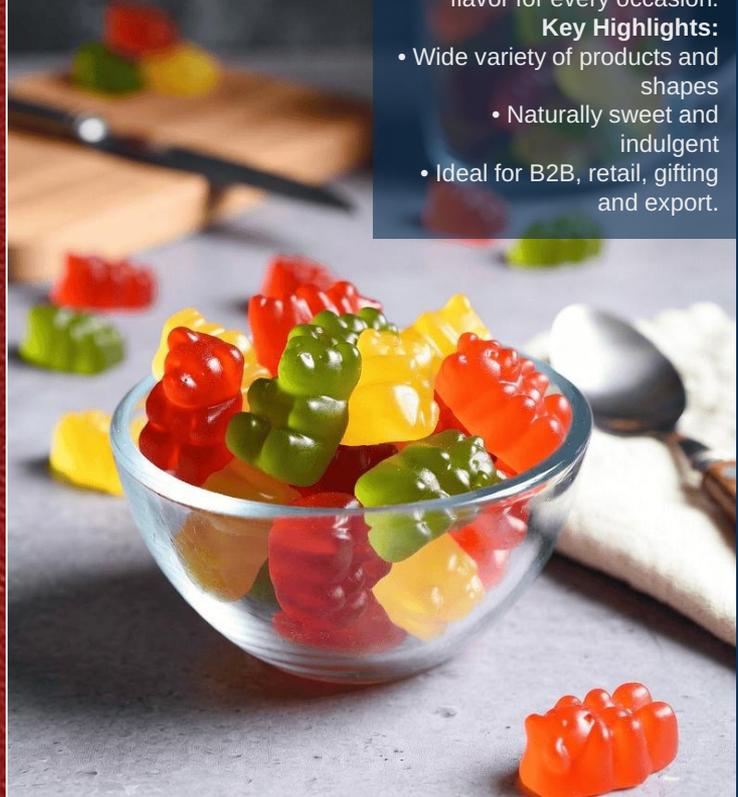
## .Gummy Candy

An unforgettable flavor experience for all tastes!

Our gummy candies and jelly beans are crafted to deliver joyful, chewy and colorful treats, a perfect mix of fun and flavor for every occasion.

### Key Highlights:

- Wide variety of products and shapes
- Naturally sweet and indulgent
- Ideal for B2B, retail, gifting and export.



## Premium Herbs & Spices

We offer an extensive selection of premium herbs, spices, teas, freeze-dried products, dried vegetables, and fruit peels, all naturally sourced and processed under strict quality supervision.

Our portfolio features both traditional and high-demand items, including pomegranate peel, cumin, chili pepper, sumac, fennel, dried garlic, coriander seeds, thyme, dried onion, paprika and saffron, among others.

All products are 100% natural, with no artificial additives, and are available in bulk or retail-ready packaging to meet international trade standards and customer preferences.

With a focus on consistent quality, reliable delivery, and meticulous processing, our herbs and spices are ideal for food manufacturers, distributors and retail markets worldwide.



# Premium Dried Fruits & Nuts

A top-down view of several small, light-brown ceramic bowls filled with different types of dried fruits and nuts. The bowls are arranged on a light-colored wooden surface. The contents include: orange slices, dark raisins, sliced kiwi, banana chips, apricot slices, mixed fruit blends, and other dried fruit pieces. Some bowls are also surrounded by loose pieces of the same items on the table.

We offer a wide variety of premium dried fruits and nuts, carefully selected to ensure exceptional quality, freshness, and flavor. Our assortment includes classic favorites such as raisins, dates, figs, apricots, and prunes, as well as a diverse range of nuts including almonds, walnuts, cashews, pistachios and hazelnuts.

For those seeking specialty items, we provide dried cranberries, blueberries, mango, pineapple, coconut flakes, and mixed fruit blends, catering to a wide range of tastes and applications.

Available in various formats and packaging options, our products are suitable for retail, food service, and industrial use, ensuring flexibility for international clients.

We are committed to delivering natural, nutritious, and high-quality products sourced from trusted suppliers worldwide, combining reliability, consistency and premium taste for all markets.

# Food Additives & Essential Raw Materials



With a strong focus on quality, safety and regulatory compliance, we provide a reliable source of food additives, flavorings, colorings and essential raw materials for the global food and beverage industry.

## **Our offering includes:**

- Raw materials for the food and beverage sectors
- Approved food additives, including essences, sweeteners, flavorings and preservatives

## **Key Highlights:**

- Sourced from trusted and certified suppliers
- Fully compliant with international food regulations
- Flexible packaging options for B2B, industrial and retail applications





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